

RESOURCE LIST FOR FOUNDATION OUTREACH

December 2024

MGFTC Committees needing to conduct outreach for their fundraising events and/or other activities have several Foundation/Program resources to work with. Committee Chairs should decide which audiences (public and/or members) are appropriate prior to submitting information to the following Foundation/Program Outreach Contacts:

COMMITTEE	AUDIENCE	SUBMISSION TIMING	PUBLICATION TIMING	CONTACT
<u>Foundation Website</u>	Public/Members	Two weeks prior Four weeks prior for Fundraisers - <i>advance time is needed to work on proofing/editing</i>	as needed	Lynette Anderson dandymom@comcast.net
<u>Cheddar Up</u>	Public/Members	Four weeks prior - <i>advance time is needed to work on proofing/editing</i>	as needed	Lynette Anderson dandymom@comcast.net
<u>Membership Emails</u>	Foundation Members	One week prior <i>*If notices are urgent send a text as well as the email with content.</i>	First of month where possible	Diane Stanger worms4diane@comcast.net
<u>Publicity</u> - <u>Seeds For Thought</u> (State Foundation Newsletter)	All County Foundations	December 24 March 24 June 24 September 24	February 1 May 1 August 1 November 1	Pam Roberts robertsleigh@comcast.net
- Sr. News	Public - County	One month (or more) prior	monthly	Pam Roberts
- Thurston Talks/Radio/Next Door/JOLT	Public - County	One week prior	weekly	Pam Roberts
- Private Facebook Group <u>Thurston County MGs & MRCs</u>	Thurston County MGs/MRCs	One week prior	as needed	Pam Roberts
<u>Program</u> - Friday Flash (FF)	Thurston County MGs/MRCs	10 am Thursday before publication date listed in FF	Listed in the FF	Cori Carlton cori.carlton@co.thurston.wa.us
- Facebook Pages: <u>WSU Master Gardener Program of Thurston County</u> <u>Thurston County Master Recycler Composters</u>	Public	One week (or more) prior	As needed	Jenni Post jennifer.post@co.thurston.wa.us